

PRIVACY POLICY

1. Collection and processing of personal data - general information

- 1.1. Golddom Daniel Sokołowski, Sudecka 17 st., 58-500 Jelenia Góra (POLAND); NIP: 611-020-05-42 (hereinafter "Controller") restricts the collection or use of Users' data to a minimum in order to correctly display and use the Services provided on the Website in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation, hereinafter "GDPR").
- 1.2. We collect personal data if they are voluntarily provided by users, e.g. sent to contact boxes, or during registration for the use of selected services. In some cases, personal data may have been transferred to the Controller by users earlier (e.g. in the case of former employees). If you decide to register and / or provide personal data on our websites, we will be able to contact registered users using the personal data provided by you in accordance with the provisions of this Privacy Policy. Personal data will not be used for purposes other than those specified in the Privacy Policy, unless we obtain your consent, or any other use of this information will be required or permitted by law. For example, if you have sent us an e-mail requesting information about the Website, then we will use your e-mail address and other data sent to fulfil your request. If you send data in connection with making a purchase on the Website, we will use it to process your order.
- 1.3. The Website collects only personal data that are necessary to provide services or activities for which Users had agreed on (e.g. marketing activities), as well as those that are necessary to fulfil the legal obligation of the Controller.
- 1.4. If additional optional information is needed, Users are notified of this before gathering such information.

2. Collection and use of personal data - detailed information

2.1. Data Protection Officer

- 2.1.1. Controller is not obliged to designate a data protection officer. If such an obligation arises in the future - we will inform you immediately.

2.2. The purposes of processing and the legal basis for processing

- 2.2.1. In the case, when you have purchased a product or service from the Controller, your data will be used to take all necessary steps related to the correct execution of the order and delivery of your goods or service orders – in particular as regards confirmation of the order conditions, information on the status of implementation, delivery, complaint handling. The Controller may process your personal data in order to fulfil the legal obligation imposed on the Controller (for archiving purposes, claims, etc.);
 - 2.2.1.1. the legal basis for the processing is that the processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract (point (b) of Article 6(1) GDPR) and for compliance with

a legal obligation to which the controller is subject (point (c) of Article 6(1) GDPR);

2.2.1.2. providing personal data is a statutory or contractual requirement, or a condition to conclude a contract, failure to provide the required personal data will prevent the performance of the contract and its implementation may be suspended until all data are provided;

2.2.2. in the case of those, who have agreed to send ordered information, including commercial information (newsletter, offers, information of promotions, press releases) via shared personal data - your data will be used to take all necessary steps to provide you with relevant information;

2.2.2.1. the legal basis for the processing the data subject has given consent to the processing of his or her personal data for one or more specific purposes (point (a) of Article 6(1) GDPR);

2.2.2.2. providing personal data is completely voluntary.

2.3. The period of storage of personal data

2.3.1. Personal data will be processed by the Controller in time necessary to perform order or other submissions, as well as after that time, if it is necessary to perform the duties provided for by law or to pursue the interest of the Controller.

2.4. The recipients of the personal data

2.4.1. Processing of the data may be carrying out on behalf of a controller by the processor, which shall be governed by a contract, under GDPR provisions (especially to service providers, e.g. IT, shipping companies etc.). The Controller allows the transfer of personal data outside the European Union - depending on the location of servers of IT solution providers.

2.5. Rights of access by the data subject:

2.5.1.1. right to withdraw the consent - if applicable, however in such a case, the Controller informs that it will be impossible for the Controller to perform the order or other submissions, failure to provide the required personal data will prevent the performance of the contract and its implementation may be suspended until all data are provided;

2.5.1.2. right to request from the controller rectification or erasure of personal data or restriction of processing of personal data;

2.5.1.3. the right to lodge a complaint with a supervisory authority;

2.5.1.4. right to the erasure of personal data concerning him ("right to be forgotten");

2.5.1.5. right to data portability. The data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where: (a) the processing is based on consent pursuant to point (a) of Article 6(1) or point (a) of Article 9(2) or on a contract pursuant to point (b) of Article 6(1); and (b) the processing is carried out by automated means,

2.5.2. To enforce the above rights, contact the Controller: kozialaka@serylomnickie.pl.

- 2.6. Your personal data will not be processed in order to make decisions that rely solely on automated processing, including profiling, and cause legal or similar effects to you.
- 2.7. The Website does not collect, in a targeted manner, specific personal data referred to in Article 9 (1) GDPR, or personal data regarding convictions and offenses. referred to in Article (10) GDPR.
- 2.8. Automatic collection of personal data
 - 2.8.1. In some cases, the Website and service providers use cookies, navigation markers and other technologies to automatically collect information of a particular type during user visits to our website or via e-mail addresses. Collecting this type of information will allow us to better understand and improve the operation, functionality and performance of the Website's websites and to determine the effectiveness of our marketing activities.
- 2.9. IP addresses
 - 2.9.1. An IP address is a number assigned to the user's computer when connected to the Internet, which allows communication between the computer and the server. The IP addresses of users visiting the website can be registered to ensure the security of the information system and for diagnostic purposes. This information can also be used in a collective form to analyze Internet trends and evaluate the operation of the website.
- 2.10. Cookies
 - 2.10.1. The Website does not collect automatically any information about people visiting the Website, except for information that is contained in cookies.
 - 2.10.2. Cookie files (so-called "cookies") are IT data, in particular text files, which are stored in the Website User's end device and are intended to improve the use of Website pages. Cookies usually contain the name of the website from which they originate, their storage time of on the end device and a unique number.
 - 2.10.3. The entity that places cookies on the Website User's terminal device and gains access to them is the Controller.
 - 2.10.4. Cookies are used to:
 - 2.10.4.1. adjusting the content of the Website pages to the User's preferences and optimizing the use of websites; in particular, these files allow to recognize the device of the Website User and properly display the website, tailored to his individual needs;
 - 2.10.4.2. creating statistics that help to understand how the Website Users use websites, which allows improving their structure and content;
 - 2.10.4.3. maintaining the Website User's session (after logging in), thanks to which the User does not have to re-enter his login and password on every subpage of the Website.
 - 2.10.5. As part of the Website, two basic types of cookies are used, differing in the period of their storage on the User's end device: "session" and "persistent" cookies. Session cookies are temporary files that are stored on the User's end device until logging out, leaving the website or turning off the software (web browser). Persistent cookies are stored on the User's end device for the time specified in the cookie file parameters or until they are deleted by the User.

- 2.10.5.1. From the point of view of functions performed, cookies used on the Website can be divided into the following types: "necessary" cookies, enabling the use of services available on the Website, e.g. authentication cookies used for services that require authentication on the Website or remembering a shopping cart;
- 2.10.5.2. cookies used to ensure security, e.g. used to detect fraud in process of authentication on the Website;
- 2.10.5.3. "Performance" cookies, enabling the collection of statistical information on the use of Website pages;
- 2.10.5.4. "Advertising" cookies, enabling users to provide advertising content more tailored to their interests.
- 2.10.6. In many cases, software used for browsing websites (web browser) allows cookies to be stored in the User's device by default. Website Users can change their cookie settings at any time. These settings can be changed in particular in such a way as to block the automatic handling of cookies in the web browser's settings or inform them of each entry in the device of the Website User. The user can also delete cookies from his device at any time. Detailed information about the possibilities and ways of handling cookies are available in the software (web browser) settings.
- 2.10.7. The Website Operator informs that restrictions on the use of cookies may affect some of the functionalities available on the Website.
- 2.10.8. Cookies placed on the Website User's end device may also be used by advertisers and partners cooperating with the Website operator.
- 2.10.9. More information about cookies is available in the "Help" section in the browser menu or at <http://www.allaboutcookies.org/>.
- 2.11. The site may use widgets and social plugins belonging to third parties to enable users to share content using social applications of third parties, such as "Like" button on Facebook or Twitter widget. All of these social applications can collect and use data about user activity on the Website sites. All personal data provided by users through such social applications can be collected and used by other users of the above social applications, and their interaction is subject to the privacy policy of companies that are the application providers. We have no influence and we do not take any responsibility for the above companies and their use of user data.
- 2.12. The website is not intended for children (persons under 18).

3. Protection, sharing and entrusting the processing of personal data

- 3.1. The Controller performs duties in accordance with the requirements set out in the GDPR and the applicable provisions of the national law, in particular the act on the protection of personal data.
- 3.2. The controller shall be responsible for, and be able to demonstrate compliance with, GDPR provisions ('accountability'). In particular:
 - 3.2.1. having regard to the nature, scope, context and purposes of the processing as well as the risk of violation of the rights or freedoms of natural persons with different probabilities and the severity of the threat, the Controller implements appropriate technical and organizational measures for processing in accordance with GDPR;

- 3.2.2. puts in place measures for reviews and, where necessary, updates;
- 3.2.3. implements a proper data protection policy;
- 3.2.4. designate a data protection officer, if such a requirement arises in accordance with Article 37 of the GDPR.
- 3.3. Personal data shall be:
 - 3.3.1. processed lawfully, fairly and in a transparent manner in relation to the data subject ('lawfulness, fairness and transparency');
 - 3.3.2. collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes; further processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes shall, in accordance with Article 89(1) GDPR, not be considered to be incompatible with the initial purposes ('purpose limitation');
 - 3.3.3. adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed ('data minimisation');
 - 3.3.4. accurate and, where necessary, kept up to date; every reasonable step must be taken to ensure that personal data that are inaccurate, having regard to the purposes for which they are processed, are erased or rectified without delay ('accuracy');
 - 3.3.5. kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed; personal data may be stored for longer periods insofar as the personal data will be processed solely for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in accordance with Article 89(1) GDPR subject to implementation of the appropriate technical and organisational measures required by this Regulation in order to safeguard the rights and freedoms of the data subject ('storage limitation');
 - 3.3.6. processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures ('integrity and confidentiality').

4. Data security and integrity

- 4.1. The Website uses appropriate policies and procedures to secure personal data against unauthorized loss, improper use, alteration or destruction. However, even despite our best efforts, it is impossible to completely protect your data against all threats. We make every effort to ensure that access to your personal data is limited to people who need to know this information. Persons who have access to data are obliged to keep them confidential. In addition, one of the rules of the Website's policy in this respect is the storage of personal information only for such period in which they are necessary to complete the user's application or until the user requests removal of such information.
- 4.2. In the event of any breaches of the protection of personal data, the Controller will take the actions required by law in accordance with the policy of personal data security and Article 33 and 34 GDPR.

5. Browsing the Website

- 5.1. During a standard visit to the Website, the collecting of personal data is not necessary, however, the Website may require specific data to be sent if the user wishes to obtain additional information about our services or events. The User may also be asked by the Service whether he agrees to the processing of his personal data in a specific manner, to which a given user may consent or refuse. A user receiving certain information or services, such as an electronic newsletter, may at any time unsubscribe from his subscription by following the instructions in each such transmitted document. In the event of cancellation of the subscription, the Website attempts to delete information about the user immediately, however it may turn out that in order to meet the user's request, it will be necessary to provide additional data.
- 5.2. Users can configure their web browsers to reject all cookies or notify them of their installation. However, it should be remembered that after rejecting cookies, some elements of the Website may not work properly.

6. Links to other websites

- 6.1. Please note that links posted on the Website may redirect you to other websites. These websites may have a different privacy policy, with different terms. We kindly ask users to carefully read the privacy policy of each website visited before providing their personal data.

7. Changes to this Privacy Policy

- 7.1. The Controller reserves the right to introduce changes to this document, which reflect the current Privacy Policy. In the case of modifications, the date of the last update, which appears on the first page of the document, also changes.